



My Buyer Listing

MONTH	Buyer Listing Goal	Buyer Listings Entered	Social Media Post	Database	Internet leads	leads	conversions
January							
February							
March							
April							
May							
June							
July							
August							
September							
October							
November							
December							
Buyer Listing Goal: How many new buyers do you want to take on & create a buyer listing for this month							
# of Buyer Listings: The actual number of buyer listings you entered in a given month							
Social Media Post: Did you post a "buyer listing" post with a link to your list of buyers? Y/N							
Database: Did you send something related to buyer listings to your database (Ex. Email with link to active buyers)							
Internet leads: Did you sent a "buyer listing" offer to your internet leads this month							
Leads: How many leads did you get/generate through your buyer listing activities							
Conversions: How many times did buyer listings help you convert a lead to a client or set an appointment							